

Crown Polymers Press Releases 2009

Crown's "Polymer Overlay College"[™] Crown Sales & Product Application Training



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Publications: Jobsite Concrete Surface Prep/Repair & Coatings

Sales & Marketing: Crown Polymers has added an industry first: A one day Sales & Marketing seminar, designed exclusively for contractors. This concise program will give attendees a competitive edge for generating leads, closing sales and increasing profits.

Hands-On Installation: In two days of intensive classroom work and hands-on demonstrations attendees will learn the basic nature of concrete, polymers, prefills, base coats, top coats and what it takes to successfully install polymer floor and wall systems.

Expert Instruction: Internationally recognized expert, Floyd Dimmick, will share his extensive technical knowledge and his considerable business savvy regarding the sales & marketing of polymer floors.

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A unique opportunity, one not to be missed.